

Cycling Scotland



GETTING UWS ON TWO WHEELS

BY CAMPUS CYCLING OFFICER VALENTIN JEANJEAN
TSN TRAVEL AND TRANSPORT MEETING

DECEMBER 5TH, 2016

AGENDA

Where we are
now...

Where we want to
go...
and how we get
there





4 campuses + 1 in London

Over 16,000 students

Circa 2,000 staff members

Strong international focus

Cycling Scotland

The local university
for 30% of Scotland's
population



**EXCELLENT TRAVEL LINKS
FROM ACROSS THE UK
AND FURTHER AFIELD**

WHERE WE ARE NOW

- Extensive cycle parking in Ayr campus and Dumfries campus
- Sustainability Hub Paisley
- Partnerships with external institutions
- Various cycling initiatives undertaken
- Sustainability plan



WHERE WE ARE NOW

- General lack of awareness of cycling facilities/services in and around campus
- No bike hire service offered
- Strong differences in cycling levels/infrastructures between campuses



AYR CAMPUS CYCLE FACILITIES



UNIVERSITY OF THE
WEST of SCOTLAND
UWS

● Showers

● Cycle Park

160+ CYCLE
PARKING SPACES IN
AYR

HAMILTON CAMPUS CYCLE FACILITIES

UNIVERSITY OF THE
WEST of SCOTLAND

UWS



● Showers

● Cycle Park

UNDER 20 CYCLE
PARKING SPACES IN
HAMILTON

WHERE WE WANT TO GO



- Sustainability plan 2016-2020
- Achieving Cycling Scotland Cycle Friendly Award
 - Paisley
 - Ayr
 - Hamilton
 - Dumfries
- Sustaining our efforts beyond the award

HOW WE TRY AND GET THERE



DEVELOPING A NETWORK OF SUPPORT



Within the University

- Cycle champions
- Hub
- Students Association
- Individual Schools
- Marketing and Communications teams



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Outwith the University

- Support
 - Cycling Scotland
 - Sustrans
 - The Bike Station
 - Paisley First
 - Q-bikes through the Students' association
 - Private mechanics
 - Local bike shops
 - Partner Universities
- Funding
- Cycling Scotland
 - Cycling UK through The Big Bike Revival



EVENTS

- 11 events organised, covering 4 campuses
- Social rides, Dr Bike, Keynote speeches, Maintenance Training Session,...
- Communication before, during and after the event
- Giving students motivation to attend









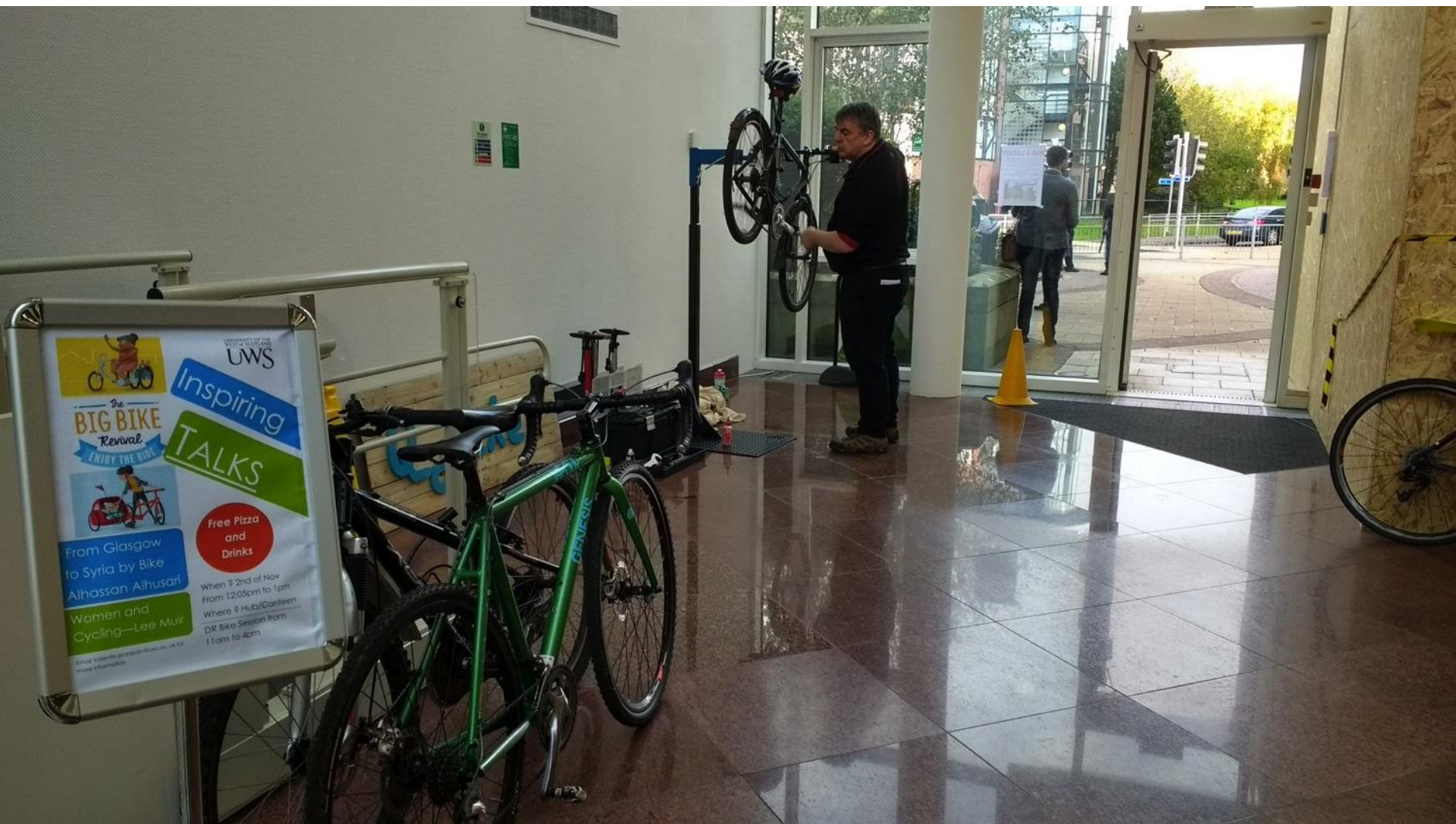


FREE ELECTRIC
BIKE TRIAL

IMOVIE and AREA 52 PRESENT
AN AREA 52 PRODUCTION IN ASSOCIATION WITH IMOVIE
AN ALAN MURRAY FILM
AREA 52
WITH MICHAEL FASSBENDER, JESSICA ALBA, AND JASON MOMOIA
MUSIC BY ALAN MURRAY

UWS
HAVE A COFFEE ON US









INFRASTRUCTURE AND EQUIPMENT

Better infrastructure

- New cycle parking in Paisley
- Cycle parking embedded in New Lanarkshire campus development
- Discussion for UWS to be the lead on a shower/lockers development project at the Crichton Campus

Better equipment

- Improving bike repair facilities on all 4 campuses
- Arranging a physical space dedicated to cycle repair
- Social aspect of cycling

COMMUNICATIONS

- Ensuring people know about existing services, events and infrastructures
 - Bicycle User Group
 - Social Media
 - Physical presence at the Sustainability hub
 - Stalls at events
 - Development of a brand “Bike IT UWS”

WHAT'S NEXT ?

Events

- Christmas ride
- Christmas bike day
 - E-bike trial
 - DR Bike
 - Sustrans stall
 - Social rides
- Ride to the Velodrome and 1st level accreditation
- Bike Breakfast

Other

- Full gap analysis
- Secure cycle parking in Paisley
- Grant application for showers and lockers in Dumfries
- Functioning cycle repair space
- Fully trained cycle champions
- Design of the cycling strategy after the placement



“RIDE AS MUCH OR AS LITTLE, AS LONG
OR AS SHORT AS YOU FEEL. BUT RIDE”

EDDY MERCKX



THANK YOU !



Cycling Scotland