

Encouraging Plant Growing through Giveaways

Abertay University



The project

Abertay University's Student Association gave away **free food growing boxes** and **small houseplants** at the beginning of the academic year. The food growing boxes were pre-filled with compost and students got to choose the seeds they wanted to grow. The plants were propagated by EcoAbertay Gardener.



Outcomes and implications

- **32 food growing boxes and 40 houseplants** were given to students within this project
- The small houseplants chosen for the giveaway, were specifically chosen to **increase air quality in student flats**
- The **boxes** are all **returnable** and are designed to be reused the following year if returned.



SDGs

By encouraging students to grow plants indoors to **improve air quality** in student flats and **improve the quality of the living space**, the project contributes towards **SDG3**

By **increasing the number of plants** around campus, as well as **improving awareness** with respect to food consumption, the project also contributes to **SDG11**

