



21st ANNUAL CONFERENCE  
28-30 MARCH 2017  
GLOBAL GOALS:  
LOCAL ACTION



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# Surplus Food Redistribution

## The F Word(s): Feet, Fridges, Food, Fingers, Free.

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# Surplus Food Redistribution Agenda

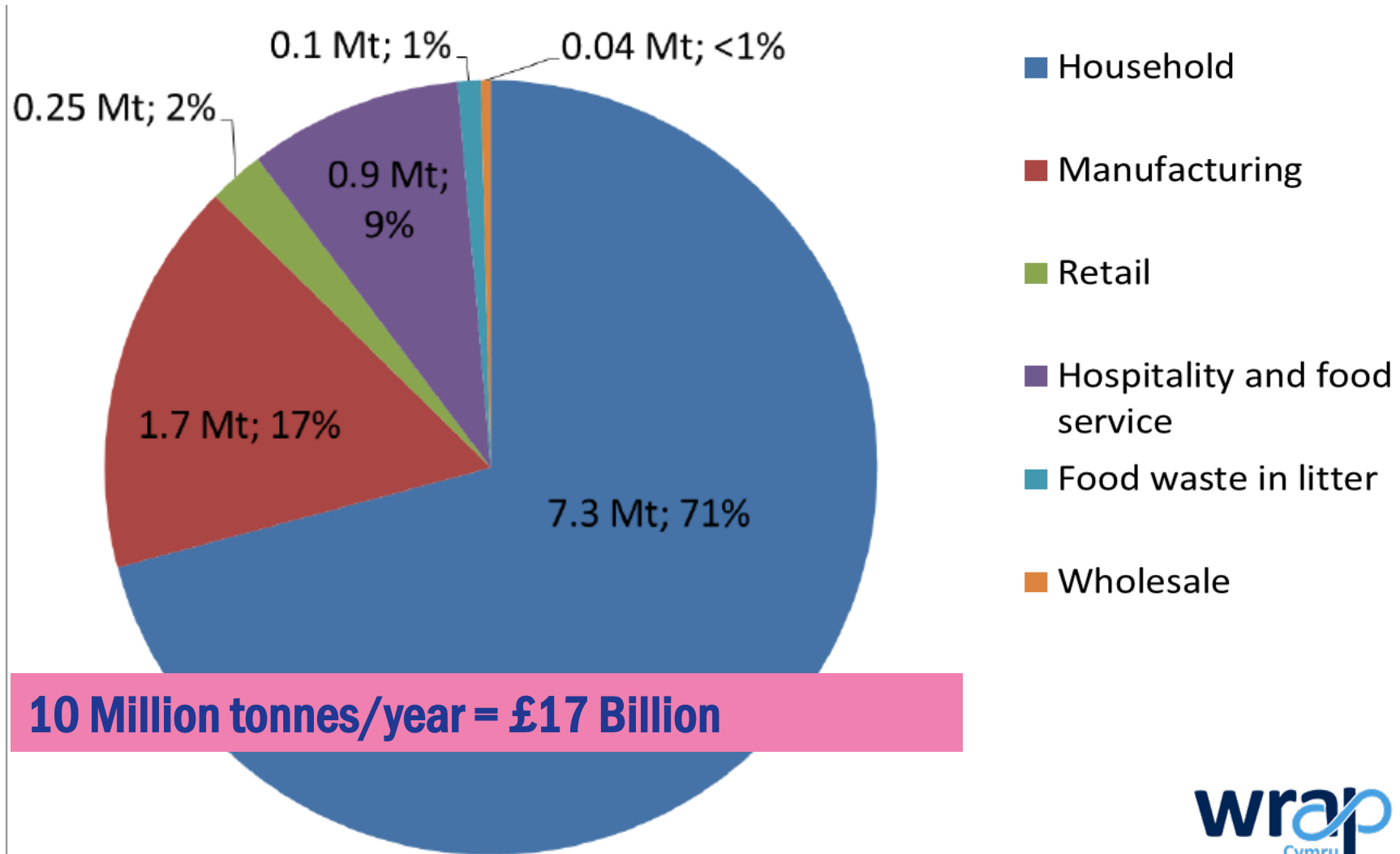


1. Introduction & background
2. Case Study 1: Swansea Student Volunteers Project
3. Discussion – breaking down barriers
4. Resources
5. Case Study 2: Swansea - Making it Happen
6. Discussion – delivering against your CSR objectives
7. Call to Action

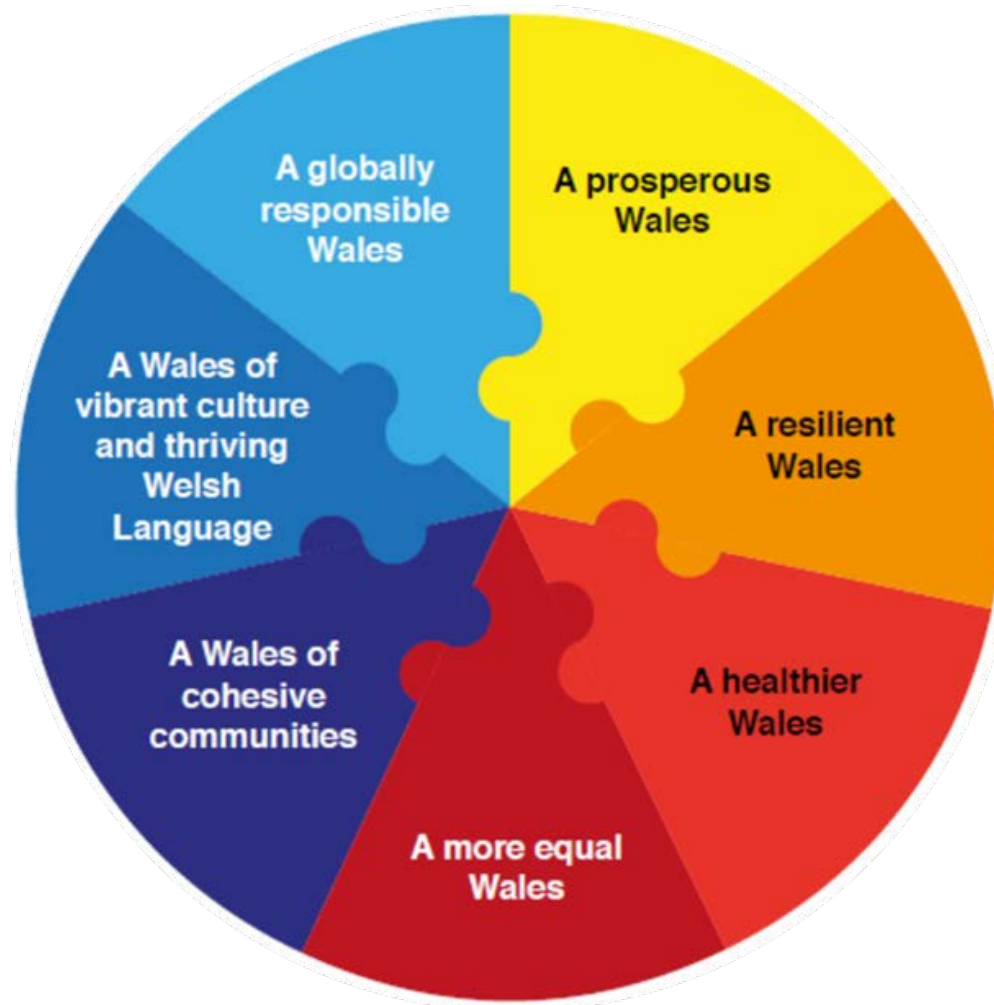
Hugh Jones  
WRAP

Paul Robinson  
Swansea University

# Food Waste Estimates of UK Arisings



# The Well-being of Future Generations Act



# Food Waste - Prevention

## Making it happen



## Courtuald Commitment 2025 – C2025

- Delivery Partners – Retailers, Supply Chain, Food Service
- Engagement Partners – EAUC, TUCO, Local Authorities
- Development Partners - Academia
- Consumer Food Waste Prevention
- Love Food Hate Waste
- UK Working Groups

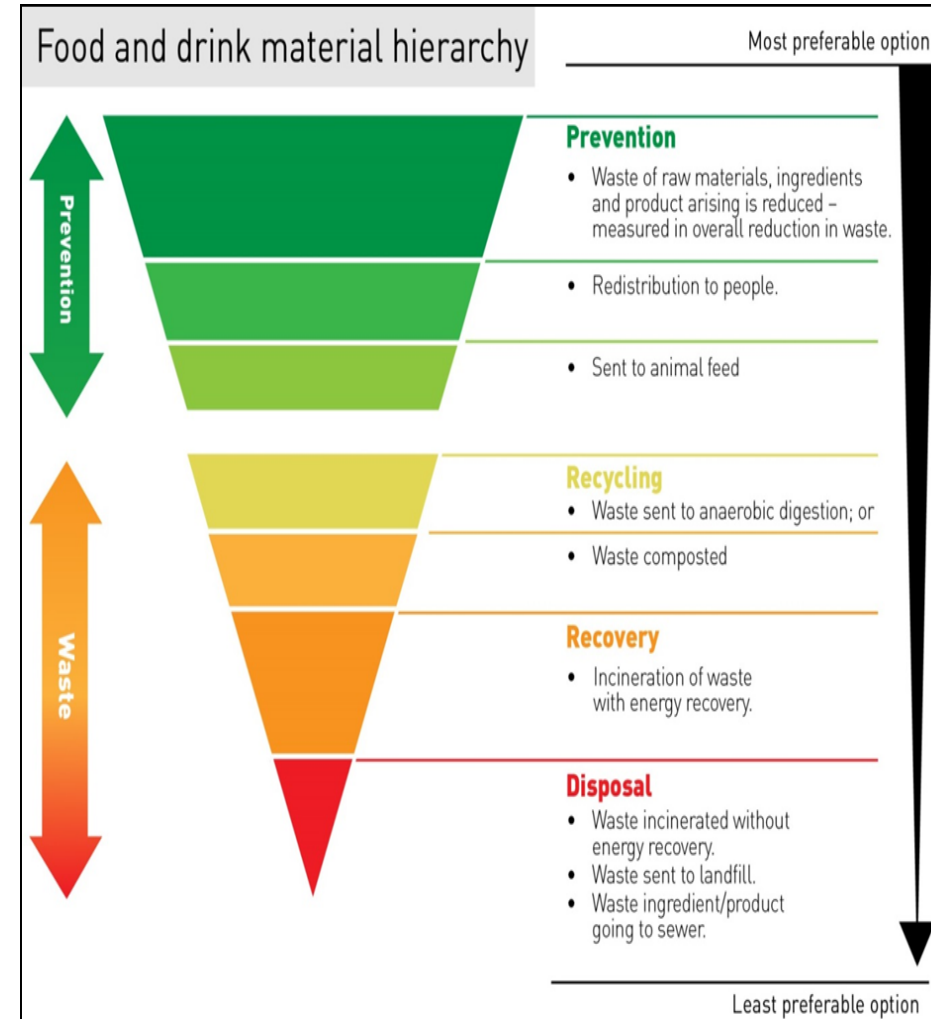


# Food Waste - Hierarchy



## Guiding Principles for the Redistribution of Surplus Food

1. Prevent food surpluses
2. Feed people first
3. Break down the barriers to redistribution
4. Measure and monitor

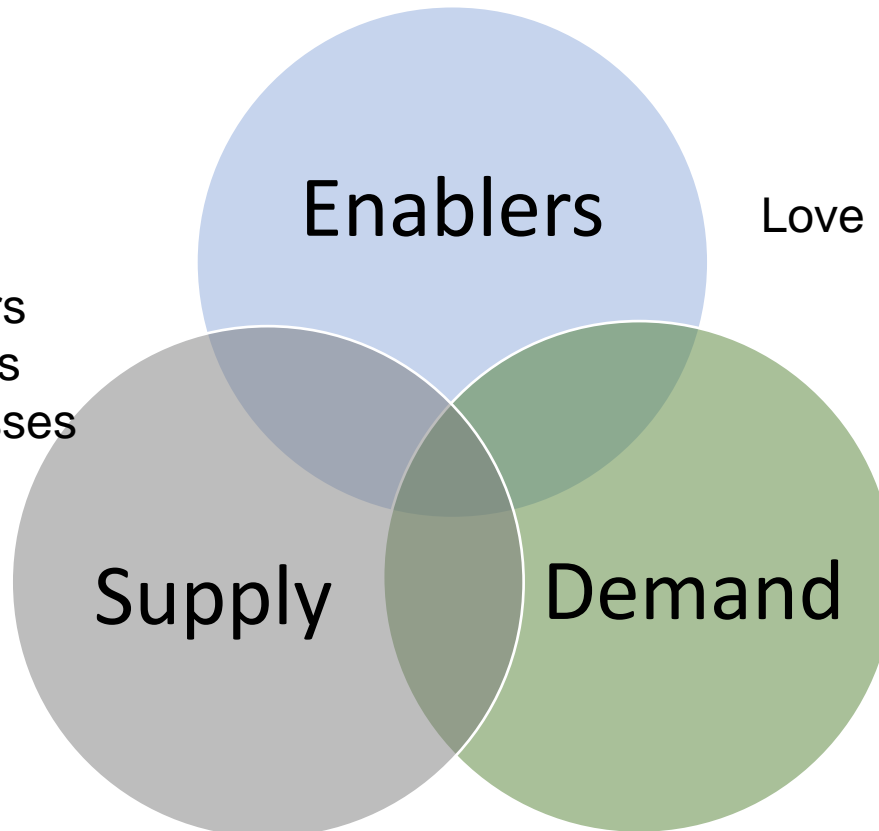


# Redistribution – Making it happen



Who's involved?

Large retailers  
Food Manufacturers  
Convenience stores  
Hospitality Businesses  
Food Service  
Agriculture and allotments



Governments  
WRAP  
FareShare  
Neighbourly  
Community Shop  
Plan Zheroes  
Food Cycle  
Love Food Hate Waste  
OLIO  
**VOLUNTEERS**

National Charities  
Local Charities  
Community Food  
Members  
Community Hubs  
Community Cafes  
STUDENTS?



# Redistribution - Making it happen



## C2025 Redistribution Working Group

*As part of C2025, business signatories including leading retailers, manufacturers, and food redistribution organisations have agreed an ambition to work collaboratively with WRAP to double the amount of surplus food they redistribute by 2020 against a 2015 baseline'.*

- Compliance & Regulation
- Communications
- Measurement & Reporting



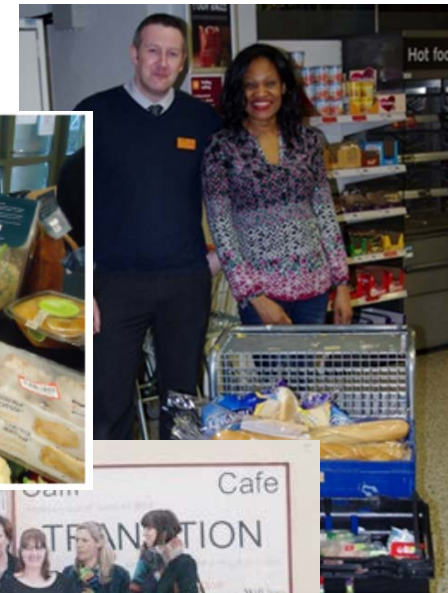


# Redistribution - Making it happen



## Examples

- Retail
- Food Connection Programme – Bristol Pilot
- Sainsbury's back of store
- Morrisons student volunteer
- Community cafés



# Redistribution Case Study Swansea University



Project looking at student volunteering in Wales:

- How could students support food surplus redistribution?
- Facilitating food pick ups and delivering to charities/end users
- Consistent supply of volunteers
- Good geographical spread of Universities in Wales and UK so could make a significant impact



# Redistribution Case Study Swansea University



Looked at schemes in Wales, UK and USA –

- USA – Campus Kitchens Project
- 53 universities and colleges involved
- Sponsored by Sodexo
- Students given access to university kitchens at off-peak time to cook/prepare food
- Surplus food provided from university cafes and local suppliers/supermarkets
- Prepared food delivered to disadvantaged groups

# Redistribution Case Study Swansea University



in the  
**'15-'16**  
 academic year  
 at 53 schools  
 across  
 the  
 country

**28,697**  
 student volunteers  
 dedicated  
**88,039**  
 volunteer hours

to recover  
  
**1,306,163**  
 pounds of food

and  
 prepare  
**349,376**  
 nutritious meals

delivered to:  
**19,745** clients  
 along with: **913**  
 sessions on nutrition education,  
 community gardening, and more.  
 adding: **\$2,000,523**  
 in economic value from meals  
 and extra food provided

## HUNGER AND FOOD WASTE IN AMERICA

**1 IN 7 AMERICANS** & **1 IN 5 CHILDREN** don't know where their next meal will come from

**40%** of U.S. food is wasted each year  
 Food waste costs Americans over \$218 billion each year

## OUR IMPACT ON CAMPUS AND IN THE COMMUNITY

**9 IN 10 CKP VOLUNTEERS** agree that they play an active part in the solution to end hunger.

- 97% feel they have contributed in a valuable way to their community
- 92% know more about food waste, hunger, and how to solve these issues
- 90% are more able to identify with the situation of the people they serve
- 88% feel more confident in their leadership capabilities



# Redistribution Case Study Swansea University



Swansea University set up similar scheme from April 2016, working with University charity 'Discovery'

- University provided storage, freezers, transport
- Discovery provided volunteers
- University supplemented staffing resources during vacation periods
- Worked with Morrisons in pilot supplying surplus food to two local charities
- £3K worth surplus food redistributed in four month pilot



# Redistribution

## What's stopping you?

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## Breaking down barriers – capturing best practice

- What are you already doing that you can share?
- Identifying surpluses – direct contacts, via apps
- Securing enough recipients – charities, facilitators, via apps; Facebook
- Logistics – volunteers, transport, storage, fridges, freezers, cooking facilities
- Rules and perceptions - chilled foods, BB dates (Best Before), SLA (Service Level Agreements)
- Policy and Finance – CSR (Corporate Social Responsibility), funding

# Redistribution Resources



- Case Studies
- “How to” Guides
  - Student Volunteer Organisations
  - Charities
  - Retailers
  - Hospitality Businesses
- Templates
  - Service Level Agreements
  - Summary Collection & Contact Details
  - Meeting Agendas
- Guidance
  - What foods can be redistributed
  - Legal and regulatory links





# Redistribution Case Study

## Community Café

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Next stages for Swansea University -

### ‘Waste Free Wednesdays’

- Wednesday afternoon meal at University for students
- Run since September 2016
- All surplus food from University cafes and supermarket
- ‘Pay as you Feel’ – proceeds to Discovery
- Uses University kitchen on Wednesday afternoon when kitchens at lowest capacity (Wednesday student sports)
- Chefs motivated, enthused, use innovative recipes
- Simple, straightforward – every University can do it!

# Redistribution Case Study

## Community Café

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### Other Initiatives –

- Monthly Community Meal for disadvantaged groups – working with Swansea Council and local schools
- Community Fridge – food ‘swap shop’ for residential students
- Increased work by Discovery with supermarkets
- Sustainable café using surplus food based in city centre due to open summer 2017

# Redistribution

## What's stopping you?

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## Delivering against your CSR and SDG objectives

- What is currently included?
- What needs to be included?
- What are the priorities?
- Who are the stakeholders?
- What steps do you need to take place?
- Support required and how to get it?
- Best Practice Examples?

# Redistribution Call to action

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## What are you going to do? Make a pledge

- Who you are?
- Who do you represent?
- Contact details
- What do you propose to do?
- By when?
- What support if any do you need to implement?
- Share your success with EAUC and WRAP

# Redistribution

## Making it happen

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## Summary

- It can be done
- It is worthwhile
- Win, win, win
- Resources and guidance available
- Share best practice
- **Make it happen**



Hugh Jones

[hugh.jones@wrap.org.uk](mailto:hugh.jones@wrap.org.uk)

Paul Robinson

[p.a.robinson@swansea.ac.uk](mailto:p.a.robinson@swansea.ac.uk)