



**LEARNING AND LEGACY** THE ROLE OF EDUCATION IN CREATING HEALTHIER, HAPPIER CITIES  
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# Design a Student-Led and Staff-Supported Sustainability Hub for your Institution

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# Outline



Leadership and  
Governance

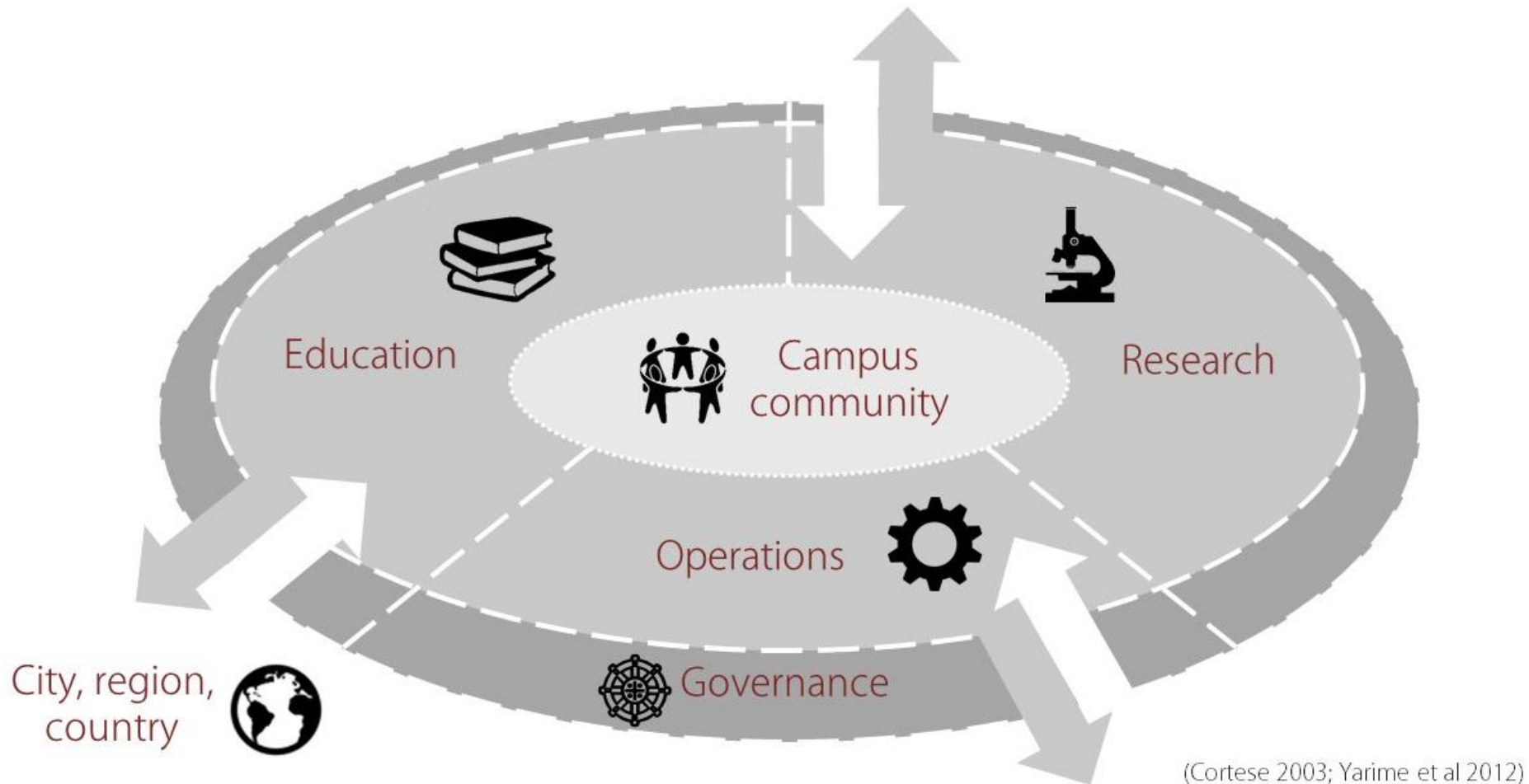


- Introduce the GO model
- Look at case studies from three GOs
- Discuss how the model can be adapted for the UK context
- Inspiration from Greenwich Sustainability Hub
- Further information and resources

# Whole-institution approaches



Leadership and  
Governance



(Cortese 2003; Yarime et al 2012)

# 6 GO Principles



Leadership and  
Governance



# GO Expansion



Leadership and  
Governance



**23**  
**4** **GREEN OFFICES**  
**COUNTRIES**



# Maastricht University

## Green Office



Leadership and  
Governance



### Activities

- Sustain + GO course
- Sustainability reporting
- Green IT Business case
- Transportation policy
- Sustainability journal

- Mandate from university
- 160 000 Euro annual budget
- Office space
- Supervisory board
- Part of Facility Services

### Support

### Team

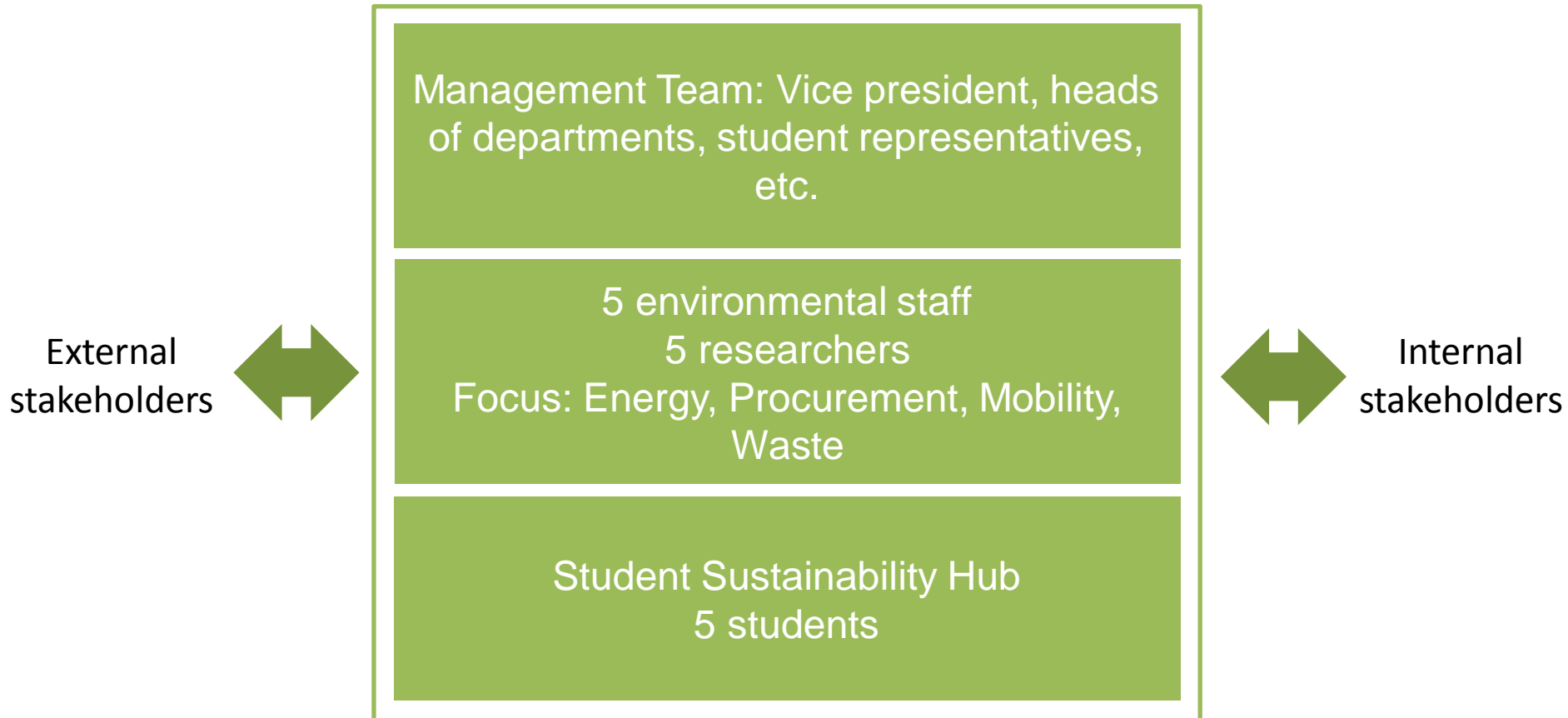
- 8 Students (14hrs/week)
- PhD (1day/week)
- Environmental coordinator (20hrs/week)
- 30 student volunteers

- Education & Research
- Operations
- Community
- Governance

### Focus



## Green Office Unit





### Planned activities

- Sustainability Reporting system for university
- Award for student theses
- Communication and marketing campaigns
- Research papers about sustainability at the university



### Team

- Academic staff (50% research and education; 50% coordination of the GO)
- 6x students (5hrs/week) and dozens of volunteers
- Advisory board



### Foundation

- Mandate from university, office space
- 300 000 Euro funding for 3 years
- Integration into faculty and high-level backing

# Activities



**Leadership and  
Governance**



## **With researchers & teachers:**



Curriculum inventory  
Lecture series  
Living Lab

## **With student groups & communication department:**



Events  
Campaigns  
Meet & Mingle

Vision 2030  
Roadmap  
Sustainability report

## **With heads of departments & Executive Board:**



## **With Estates & suppliers:**

Solar cells  
Waste separation  
Green Catering



# Benefits of a GO



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Enhanced **student learning** and **employability**

More **student engagement** and **student-led** sustainability activities, projects and initiatives

Improved **collaboration** among students, staff and faculty

Increased **visibility** of the institution's sustainability efforts among students

National and international **collaboration, learning** and **exchange**



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## **Q&A about the model itself**



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# **Adaptation of the model to the UK context**

# UK contexts: Student Sustainability Hubs



Leadership and  
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## Education for sustainable development

Responsible Futures  
Dissertations for  
Good

## Campaigns and events

Divest-Invest  
WHOLE EARTH?  
Green Week

Implementation of strategy  
Policy review and creation  
Feeding into sustainability reports

## Governance

Snap it off  
Student Switch Off  
Student Eats

## Operations

### STRUCTURE:

- Within estates team
- Complete stand alone
- Within academic area
- Within students' union

# Greenwich Sustainability Hub



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- **Team:** 1 FT Manager + 4 student staff - each 10 hours per week
  - Portfolio: Projects, Campaigns, Outreach, ESD
  - Student-lead - up to 75% manager is off-site
  - Weekly team meeting – going virtual?
- **Mandate:** From sustainability behaviours to new focus on employability
- **Resources:** Got NUS Student Green Fund 2013 -2015 (£171,572) now funded by University 2016 – July 2017 (£87,740)
- **Integration:** Sits within students' union
- **Collaboration:** In partnership with the university's sustainable development unit, faculty and staff champions, NUS, local organisations
- **Training:** embedded across team and activities

# Greenwich Sustainability Hub



- Activities:
  - Sustainable Enterprise
  - Cultivating Futures
  - Education for Sustainability (ESD)
  - Behind Your Screen & Divestment campaigns + events
  - Halls for the Future Competition – waste & energy (£10k)





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# **Q&A about UK adaptation**



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## **The six GO principles on your campus**

# Further information and resources

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rootAbility

Open-source materials, training and consultancy:  
[www.rootAbility.com](http://www.rootAbility.com) | [felix.spira@rootAbility.com](mailto:felix.spira@rootAbility.com)



Behaviour change and ESD programmes,  
campaigns and SU support:

[www.nus.org.uk/sustainability](http://www.nus.org.uk/sustainability)  
[sustainability@nus.org.uk](mailto:sustainability@nus.org.uk)



Further information, inspiration and contacts:  
[www.suug.co.uk/sustainabilityhub/](http://www.suug.co.uk/sustainabilityhub/)

# Designing & lobbying for a GO



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# Student and staff collaboration



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