



21st ANNUAL CONFERENCE
28-30 MARCH 2017

 GLOBAL GOALS:
LOCAL ACTION



Exodus – Dealing with what's left behind

Headline Sponsor



Halls Re-Use Projects; the National Picture..?



Welcome...

DARREN AXE

Green Lancaster Coordinator

JON MILLS

Carbon, Environment & Sustainability Manager





green
Lancaster



Background & Context

Starter Questions...

- What is Green Lancaster?
- The goal(s) of Green Lancaster?

Background & Context

What is Green Lancaster?

A collaborative initiative of Lancaster University & Lancaster University Students' Union...



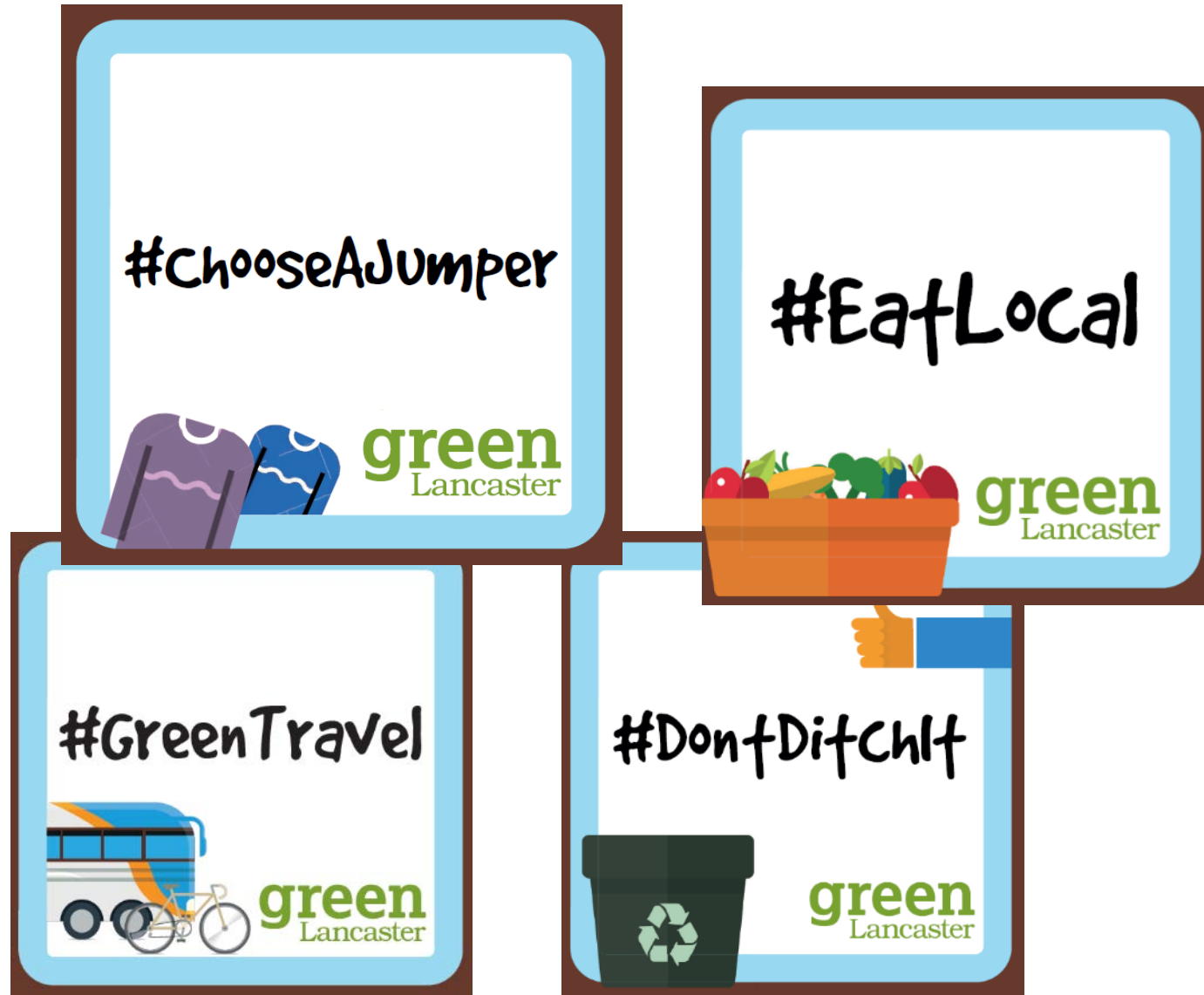
Background & Context

Goal of Green Lancaster?

Creating individual pathways into the sustainability debate...



Green Lancaster: Our Priority Areas



Our Priority Areas: On the Ground...





SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



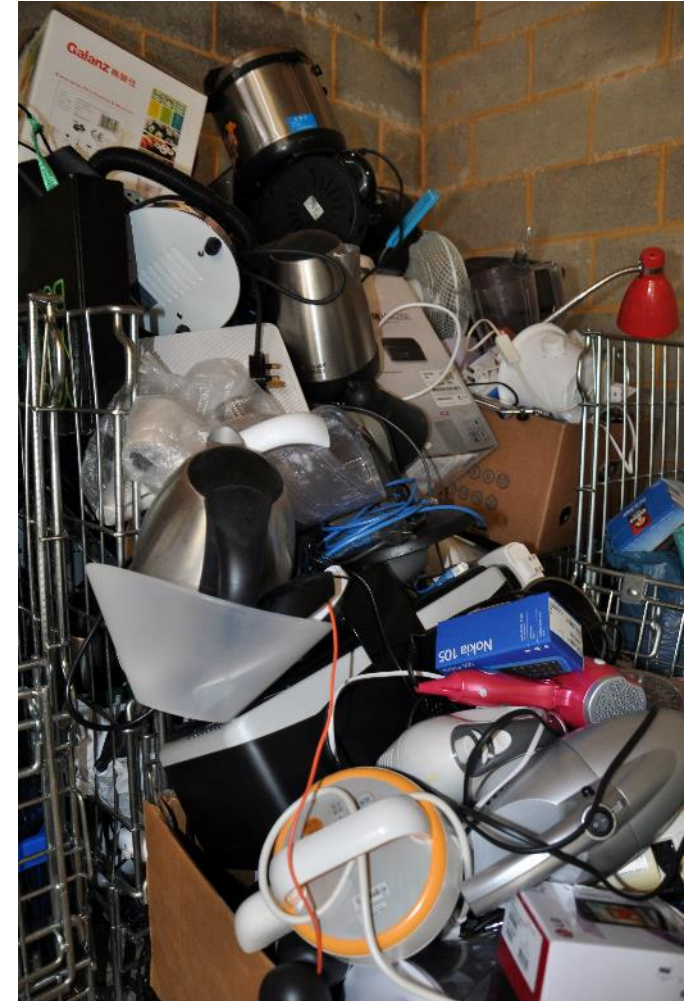
Exodus Charity Re-Use Project...

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Exodus Charity Re-Use Project...

- Formalised as a 'Green Lancaster' project in summer 2010.
- 3.9 tonnes collected via 'crate and trolley' based exercise in 2010.
- 44.9 tonnes collected via major logistical based project in 2016.
- 2011 partnership with Lancashire Community Recycling Network boosted project along with enhanced funding from Lancaster University.
- Green Gown Award in November 2011 in Student Projects and Initiatives category.
- Continued growth and iterative development of the project in line with the Green Lancaster collaborative working of LUSU & Lancaster University











DO NOT TAKE
ANY DONATIONS
There is a CCTV

DITCH IT
DONATE IT

CAMPUS
WITCH

GO
ELEPHANT

PREVER

Champion
Great British
quality

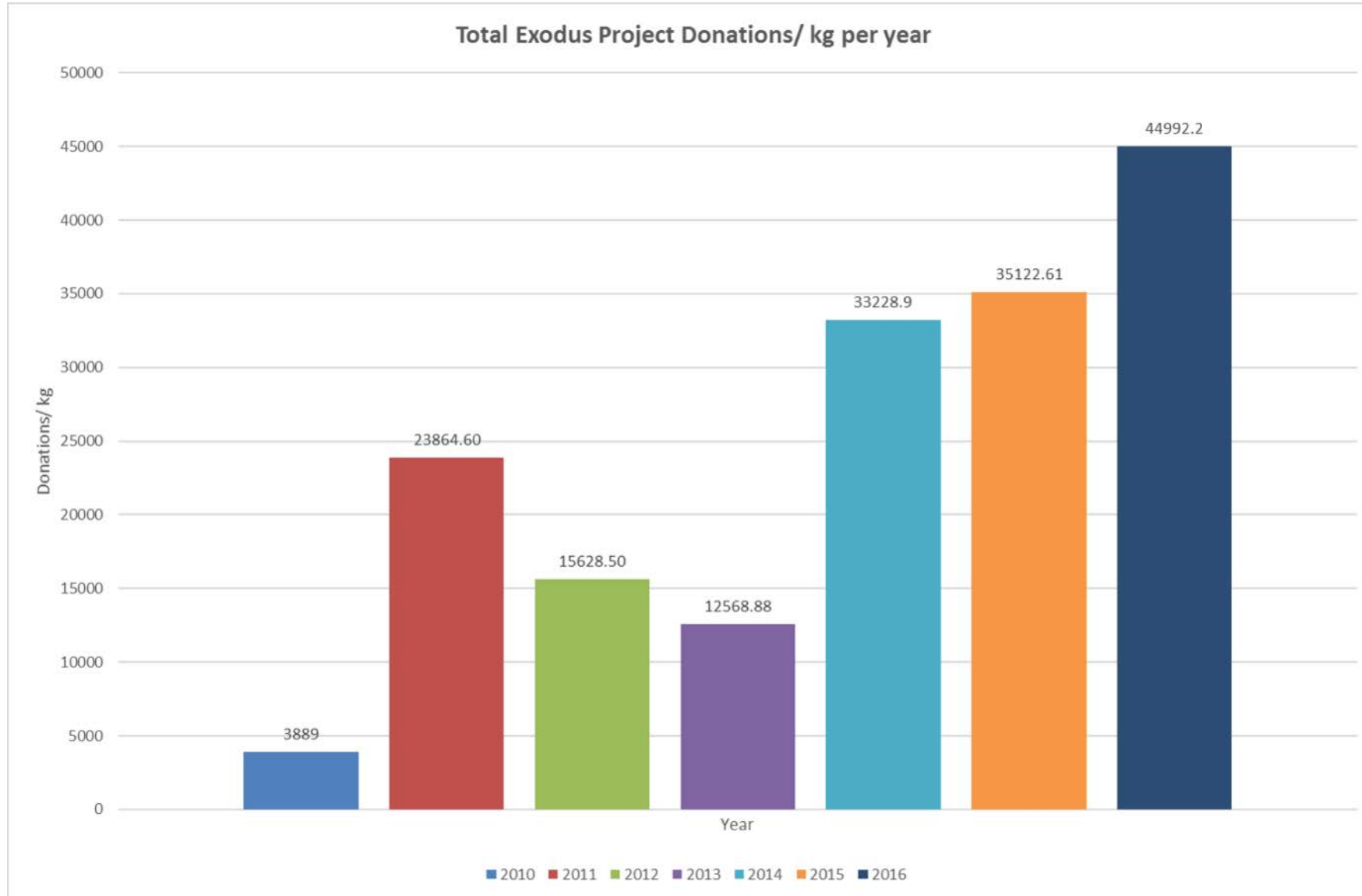
LA BIONDA
CONQU STARE
IN GRATTAG

COMO

COM

Your
Christmas
rules

Project Data...



Current Project Logistics...

- Approximate budget; £20 000, consisting of £10 000 staff team, £10 000 project equipment and logistics.
- Team Supervisors recruited April-October; Team Members June-September.
- 7-day operation at peak periods, with 09:00 – 17:00 shifts.
- Electric Van on hire between May-October.
- 2 x external bin stores designated as a sorting/storage 'base'.
- Site Office cabin leased for team welfare, PPE storage & admin base.
- 'Hypacages' setup at 9 donation stations across campus.
- Marketing & Promotions critical for good communication and clear 'call to action'.
- 45 charities on board in 2016.
- Largest beneficiary, Preston based International Aid with 23.1 tonnes donated, 54% of total. Critical to success of project, particularly clearing duvets.







Exodus

CHARITY RE-USE PROJECT

YES PLEASE: NO THANKS:

- Books, CD/DVDs & Stationery
- Bedding, Clothing, Shoes & Coat hangers
- Electrical items
- Kitchenware
- Open food packets
- Bathroom, hygiene & cosmetic items
- General waste
- Recyclable materials eg. cardboard or plastic bottles

Exodus

CHARITY RE-USE PROJECT

YES PLEASE: NO THANKS:

- Books, CD/DVDs & Stationery
- Bedding, Clothing, Shoes & Coat hangers
- Electrical items
- Kitchenware
- Non-perishable food
- Open food packets
- Bathroom, hygiene & cosmetic items
- General waste
- Recyclable materials eg. cardboard or plastic bottles



Challenges...



Challenges...



Challenges...

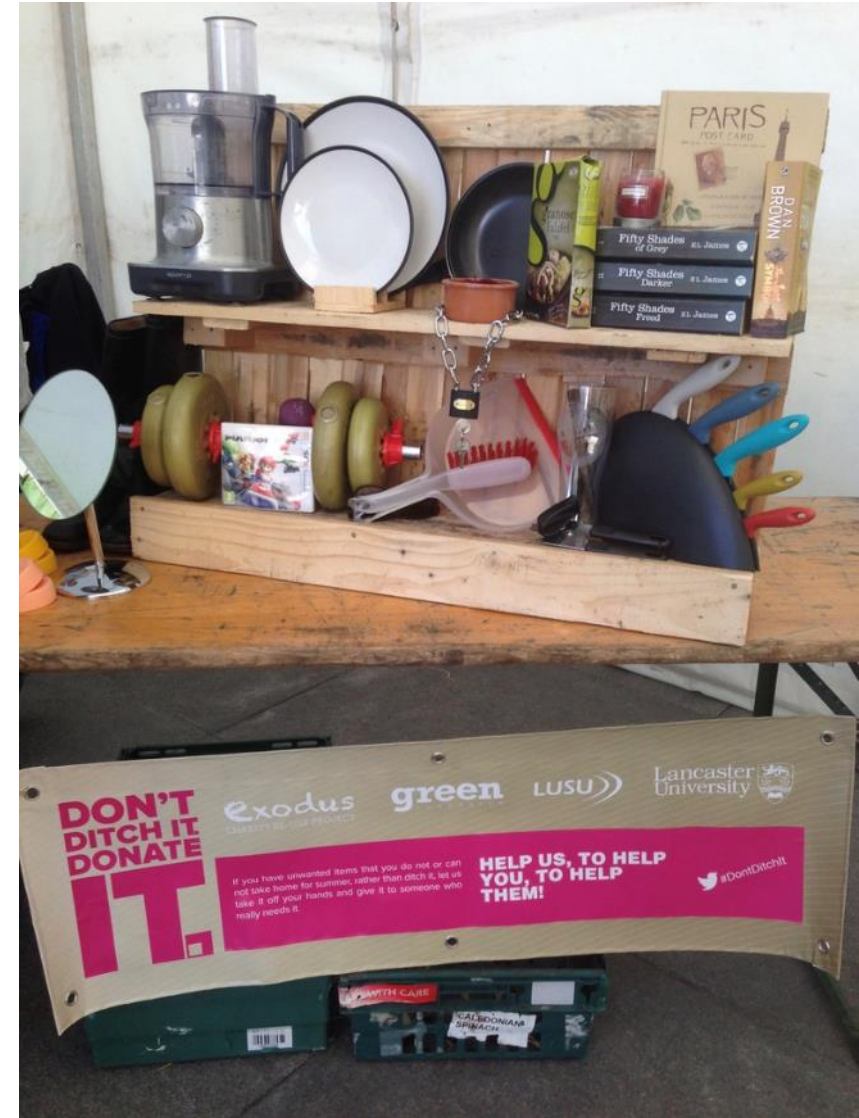


Challenges...



Innovation: Exodus Shop?

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All donations give

RSPCA Blackpool & North Lancs Branch 74D

SHOPS

www.rspcablackpool.org.uk

Vehicle supplied by Karl Smith Cars