



nus STUDENT SUSTAINABILITY SUMMIT

23 March | Leeds University Union



Nature loss: Turning a losing planet into a living planet



eauc

A partnership between
nus
national union of students

people & planet
student action on world poverty and the environment



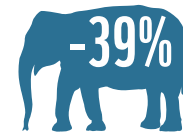
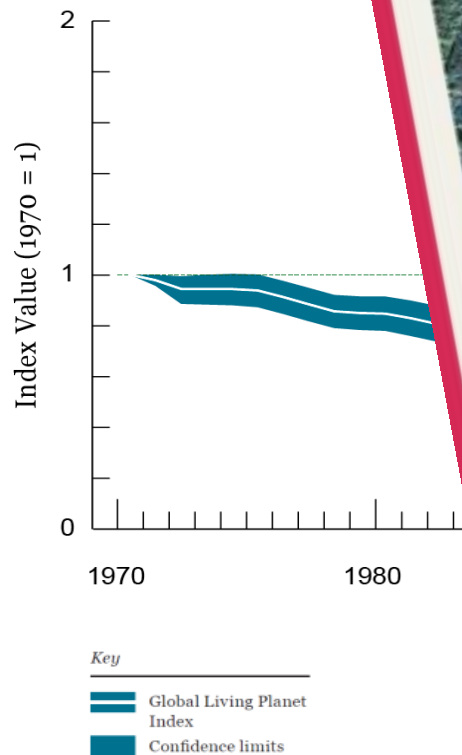






= Nature Index

Our global wildlife
by more than half



TERRESTRIAL SPECIES
DECLINED BY 39 PER CENT
BETWEEN 1970 AND 2010



MARINE SPECIES
DECLINED 39 PER CENT
BETWEEN 1970 AND 2010



THE LPI FOR FRESHWATER
SPECIES SHOWS AN
AVERAGE DECLINE OF
76 PER CENT

State of the planet



We're living as if we have more than one planet at our disposal!



Panda facts

+100

WWF is in over
100 countries, on
5 continents

1961

WWF was founded
In 1961



+6,000

WWF has over
6,000 staff worldwide

+5.8M

WWF has over
5 million supporters

€590 million

Global income

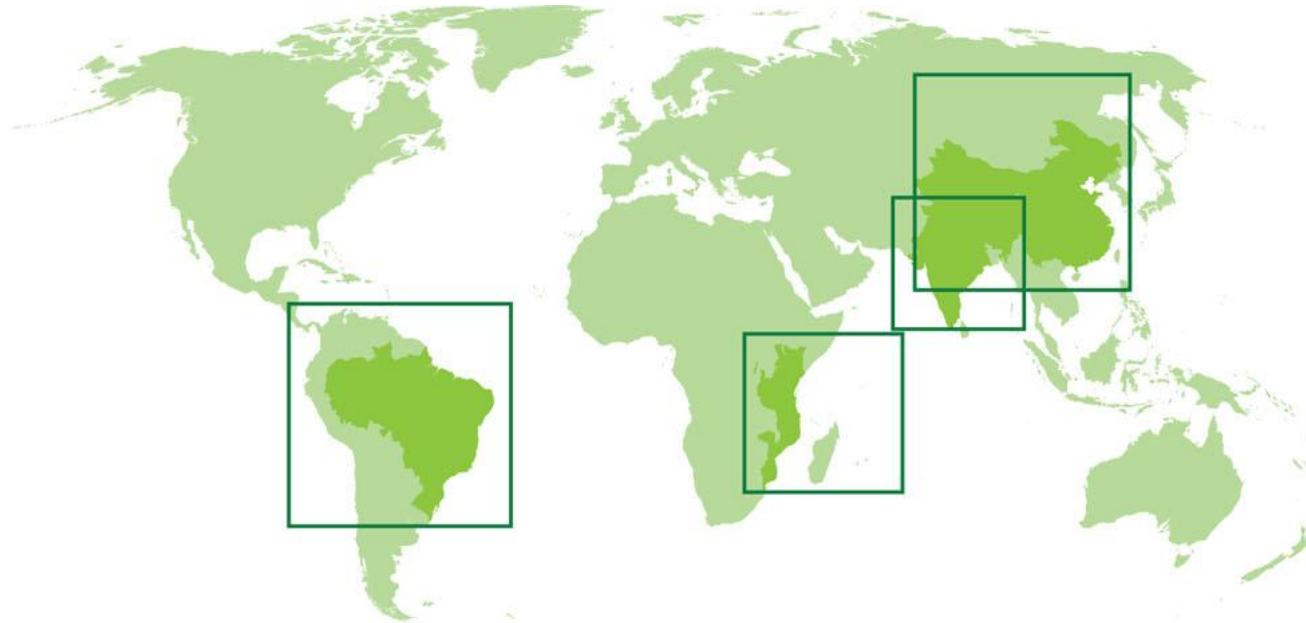
WWF's Mission

To stop the degradation of the planet's natural environment and build a future in which humans live in harmony with nature, by:

- conserving the world's biological diversity
- ensuring that the use of renewable resources is sustainable
- reducing pollution and wasteful consumption.



WWF-UK's Priority Parts of the World



Six big wins....



Restoring wildlife



Forests and oceans sustained



Rivers flowing



Sustainable timber & seafood traded



Carbon emissions reduced



Living sustainably



Corporate Stewardship



Business and nature's interdependency



IMPACT



DEPENDENCE



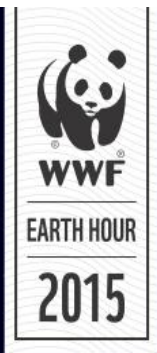
Forest Campaign



WWF

FOREST
CAMPAIGN

**HELP STOP
FORESTS
DISAPPEARING**



Be an 'Ocean Hero' this
Earth Hour!

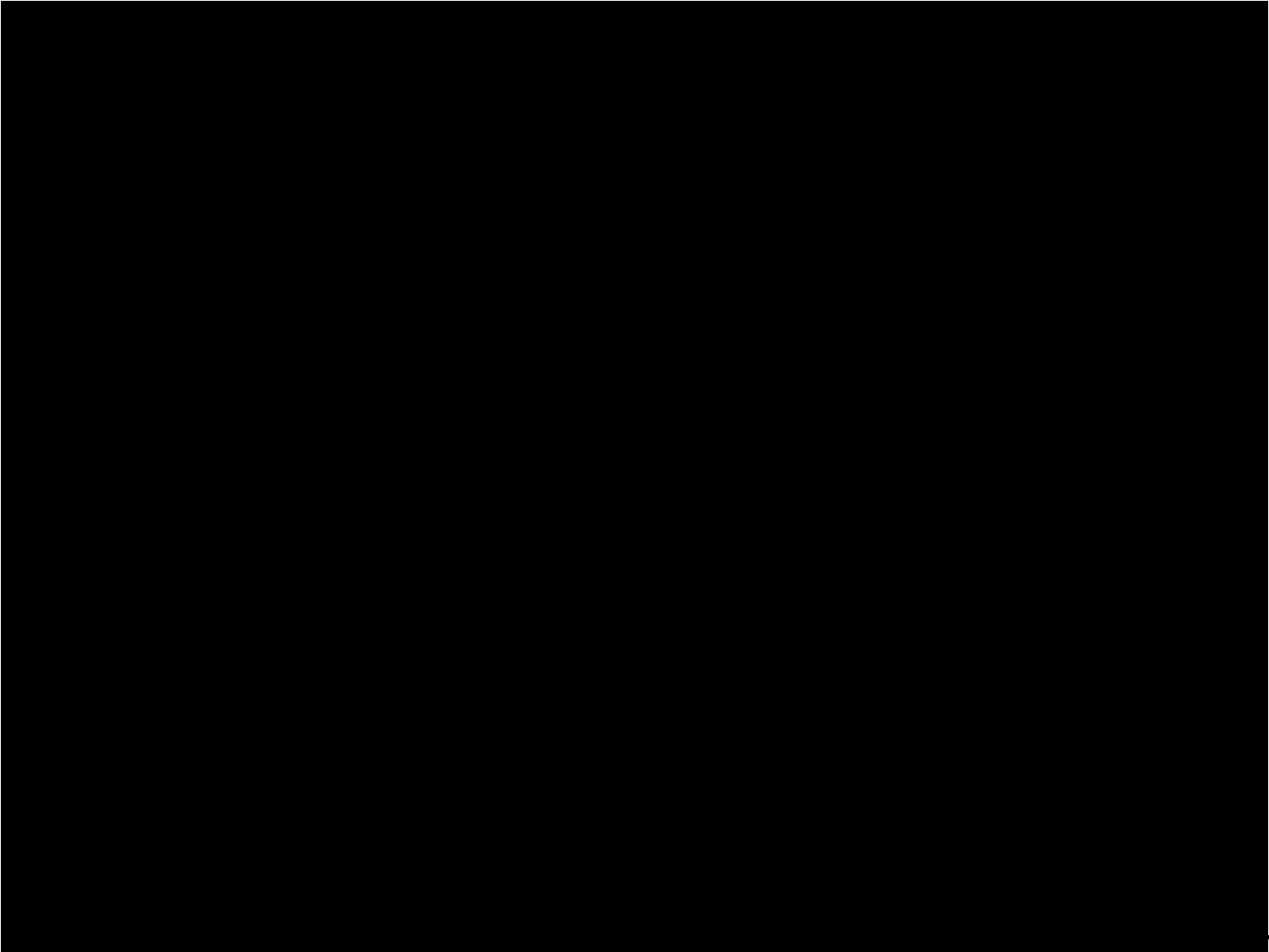


#fishface

EARTH HOUR 28 MARCH, 8.30PM

JOIN THE WORLD'S BIGGEST CELEBRATION FOR OUR BRILLIANT PLANET

Virunga Campaign



A photograph of a silver SUV driving on a narrow, rickety wooden bridge made of planks, crossing a river. The bridge is surrounded by lush green vegetation and trees. The scene is used as a visual metaphor for the precariousness of ignoring climate change.

IMAGINE THIS SCENARIO:

**97% OF EXPERTS SAY THIS
BRIDGE IS GOING TO COLLAPSE.
3% SAY NOT TO WORRY.**

WOULD YOU KEEP DRIVING?

**WHEN 97% OF CLIMATE SCIENTISTS AGREE MAN MADE
CLIMATE CHANGE IS REAL - IT'S TIME TO LISTEN**

Thank you!

Any Questions?



Contact us:

Aisla - ajones@wwf.org.uk

Emma - ekeller@wwf.org.uk

Hendrikus - HVanHensbergen@wwf.org.uk

Back up slides



Challenging Connections



‘Challenging Connections’ is about inspiring and challenging you to look again at your connections, your partnerships and the voices you are hearing and those you are not. Please allow 5 minutes to discuss:

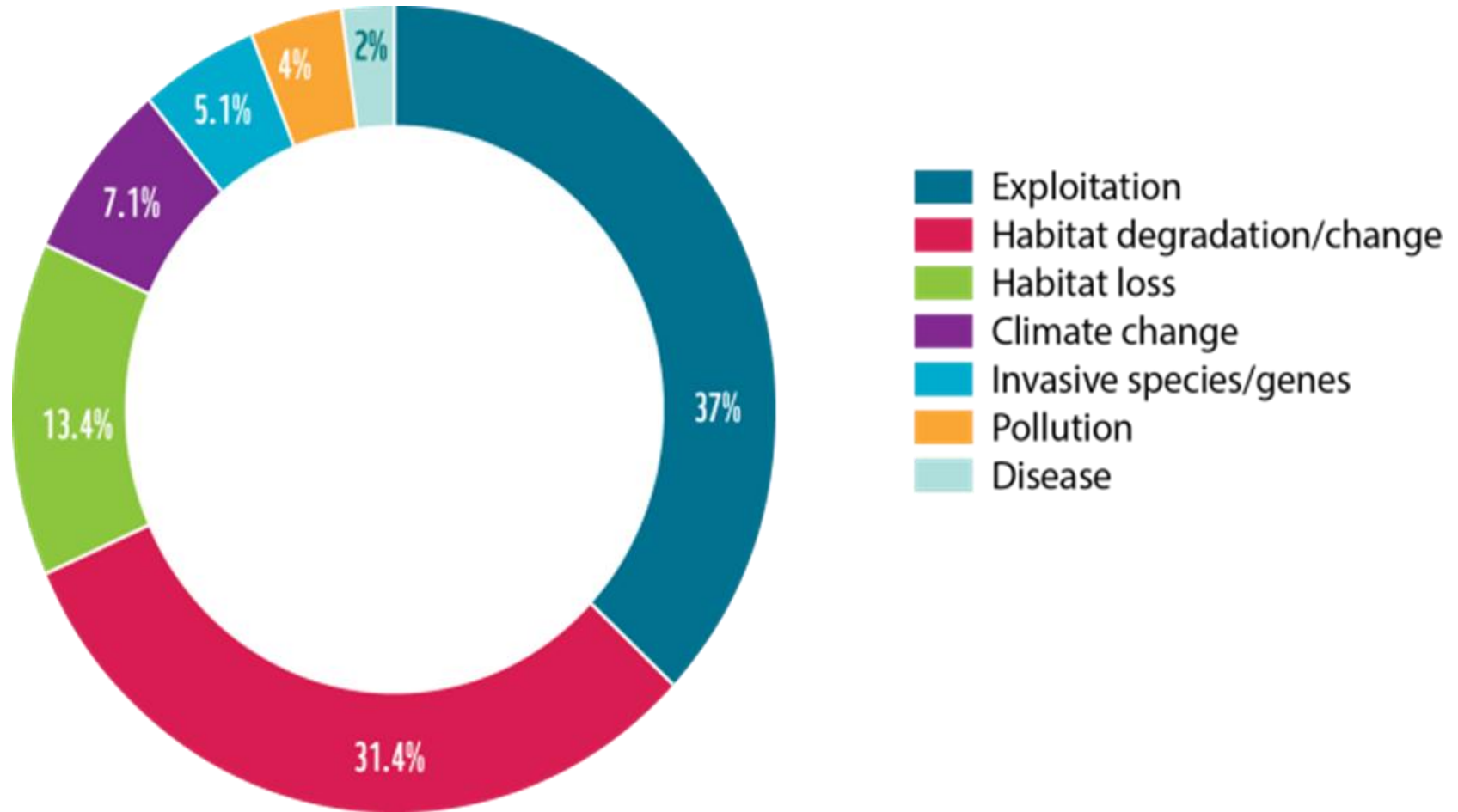
- How can you overcome any potential challenges?
- What connections you could make? How can people in the room help?
- Who do you need to challenge internally?

Alternatively you could embed this as a key theme in your presentation and reference it throughout.

Delegates are encouraged to note these points in the back of the delegate brochure to take back and implement at their institutions.

All text Arial

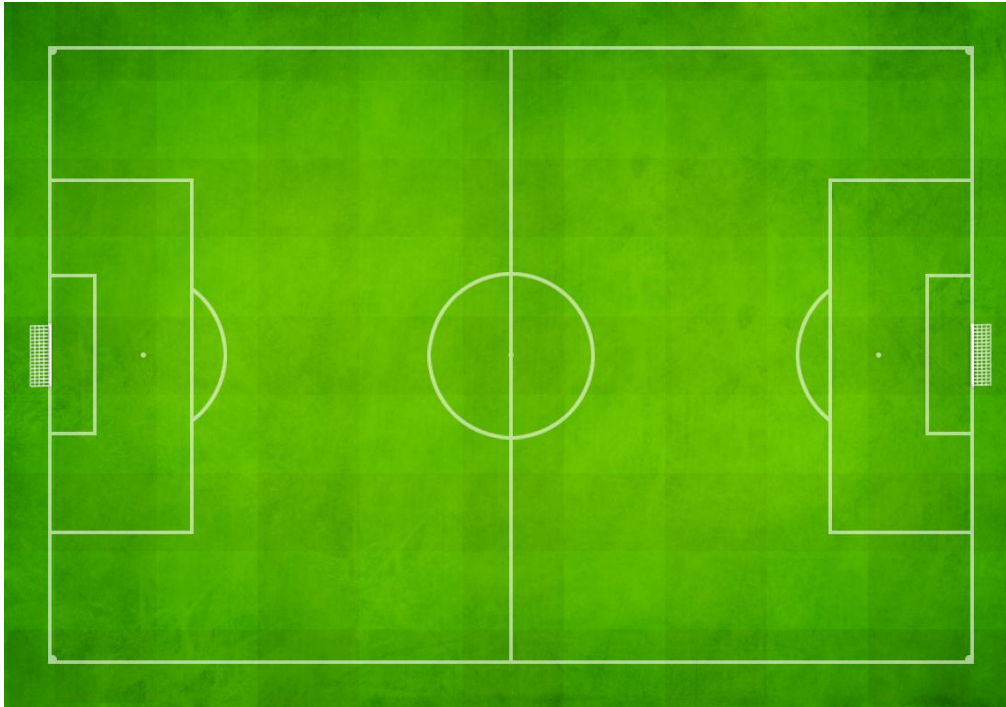
Primary threats to biodiversity



Loss of forests

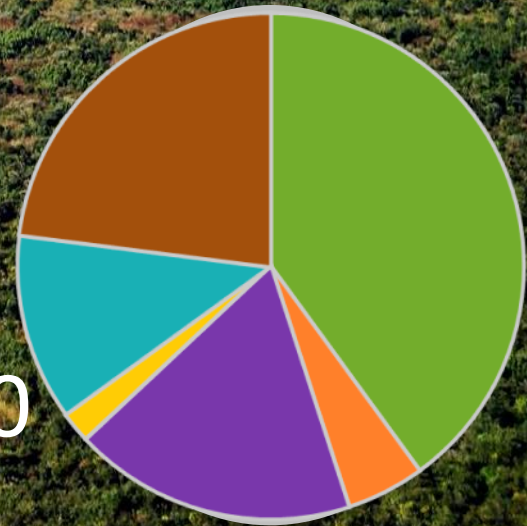


We continue to lose **13 million hectares per year**.



Equivalent to an area
**the size of a football
pitch being cut down
every 2 seconds**

23% more for
food by 2050



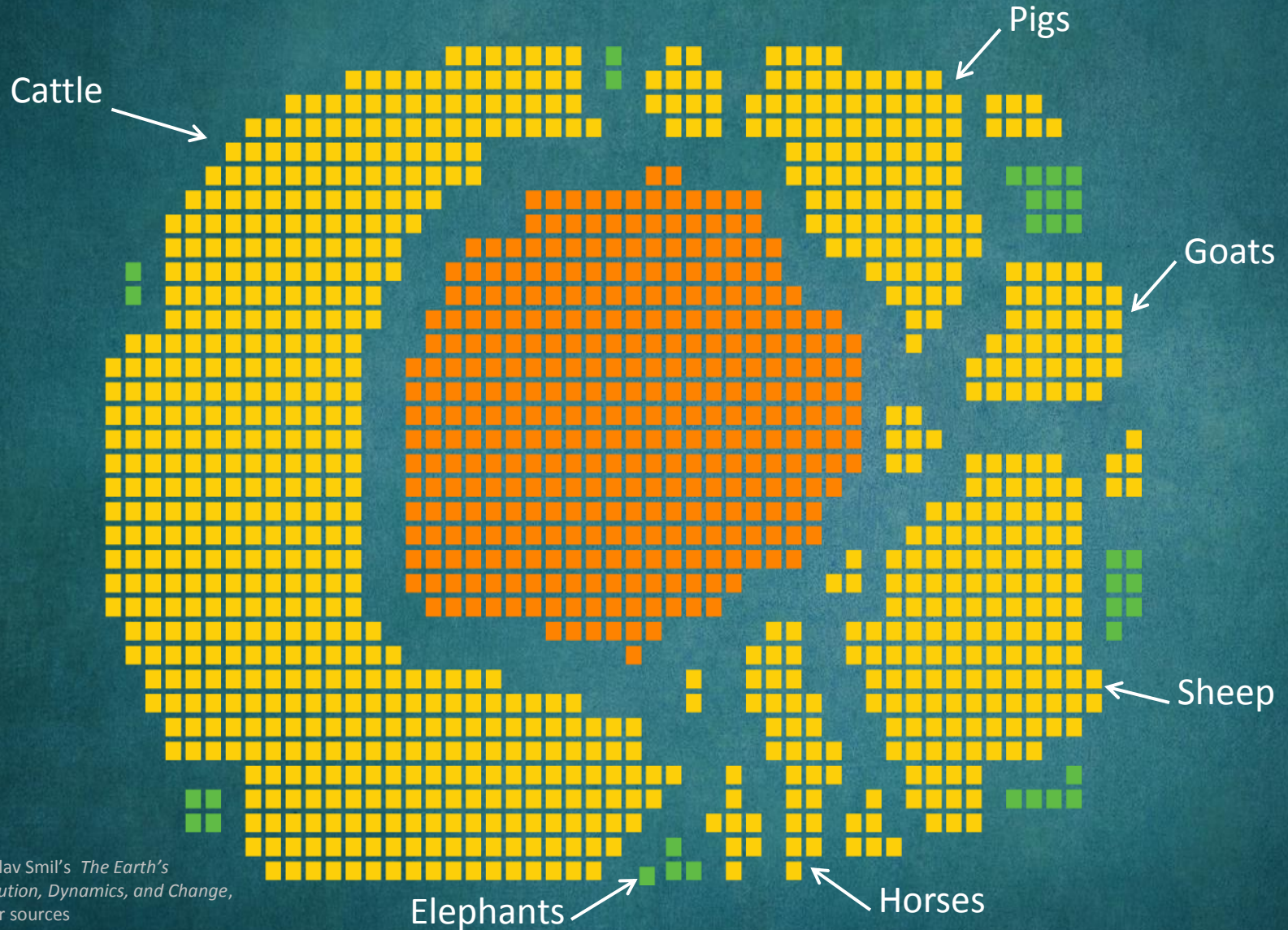
Earth's land mammals by weight

■ = 1,000,000 tons

■ Humans

■ Our pets and livestock

■ Wild animals



Data: From Vaclav Smil's *The Earth's Biosphere: Evolution, Dynamics, and Change*, plus a few other sources



Be an Ocean Hero- #fishface

