



23 March | Leeds University Union

Actions not Words







A partnership between











Create edible landscapes























Local jobs and sticky money

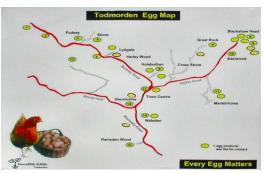


A recent survey undertaken as part of a **European Union Leonardo Project** on the local impact of the IET project was able to establish the following:

- 96% of local residents like the growing of food in public spaces
- 67% of local residents collect food and herbs from these public spaces
- 97% local residents say they buy more local food today as compared to five years ago
- **57%** of local residents have begun to grow their own food following the example of IET

(Source: Leonardo IET Project, 2013: Sample of 100 local residents)











FABULOUS FREERANGE
RARE BREED PORK
OUTDOOR REARED
ON OUR HILLTOP FARM IN
TODMORDEN
YORKSHIRE



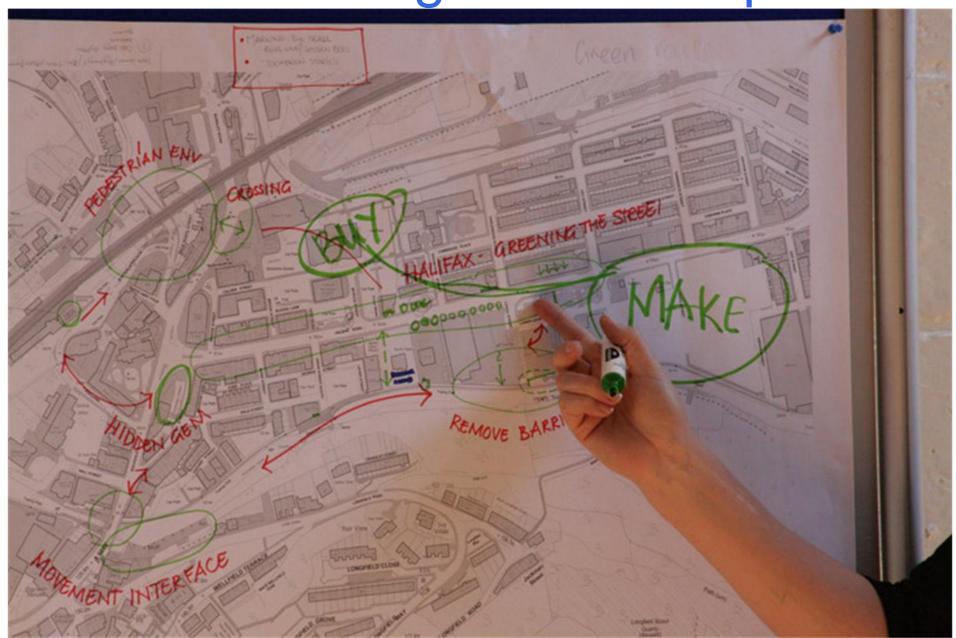








An edible neighbourhood plan?

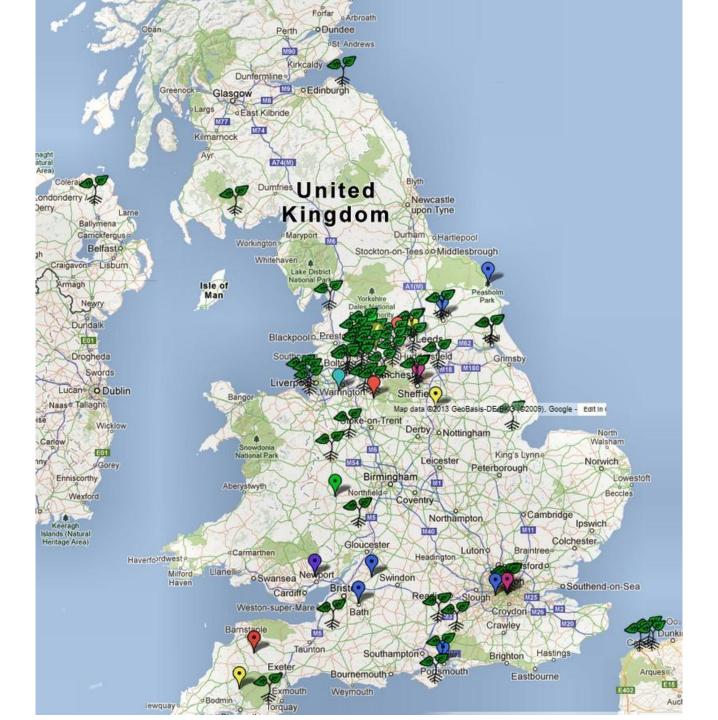


Incredible Social Enterprises Joining the dots Real bottom up regeneration





Incredible Spreadable







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There are now some 500 'Incredible Edible Communities' across the world, including a new one in Hong Kong







BELIEVE IN THE POWER OF SMALL ACTIONS

www.incredible-edible-todmorden.co.uk

Food Workshop Discussion Groups



- 1. Growing crops on campus
- Chaired by Caroline Scott, Brandon Grange Project, Leeds University SU
- 2. Student-led food enterprises
- Chaired by Rachel Purdon, Green Fund Project Manager at University of Gloucestershire Students' Union, home of the Cheltenham Chilli Company
- 3. Influencing catering on campus
- Chaired by Aisla Jones, Seafood Sustainability Officer from WWF-UK
- 4. Local community action
- Chaired by Tim Allen from Sheffield on a Plate at Sheffield Students' Union
- 5. Lobbying on policies, from national to local
- Chaired by Pam Warhurst, Co-founder and Chairperson at Incredible Edible
- 6. Lobbying on international policies, such as TTIP and GM Chaired by Emily Thompson-Bell from NUS
- 7. Open forum

Please bring your own topic