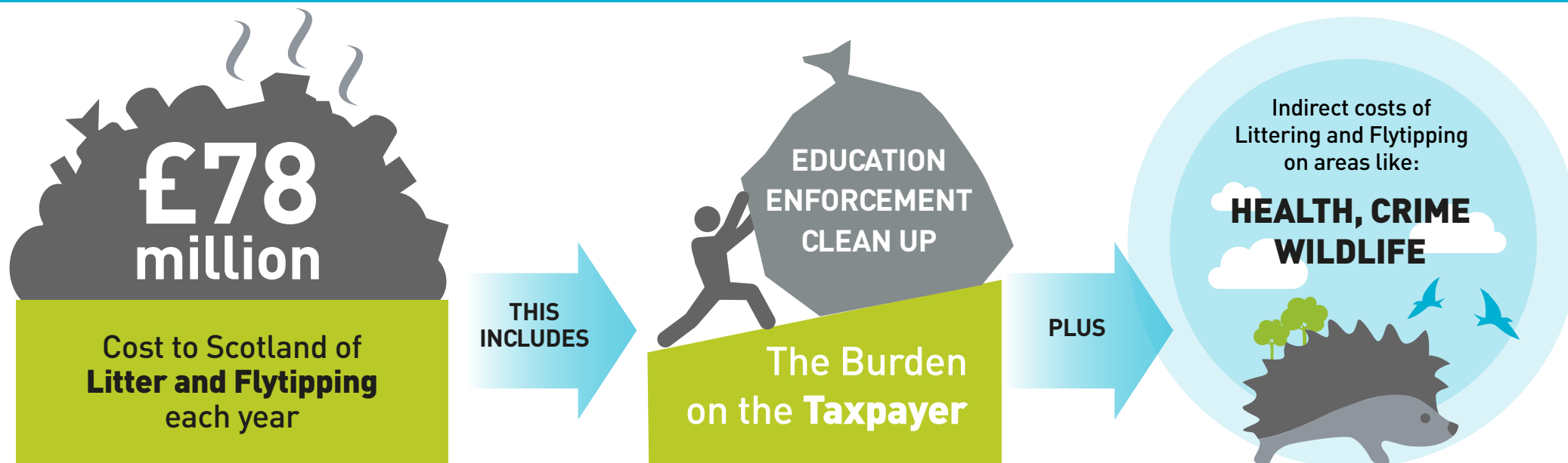


Litter Prevention Action Plan

Quick start guide



Background



Zero Waste Scotland,
on behalf of the
Scottish Government
has launched a new
initiative to address
this problem:

LITTER PREVENTION ACTION PLANS



The plan will provide a **set of actions** that will help your organisation prevent litter & flytipping



The purpose is to get organisations thinking about **what actions** they can take to reduce litter

What will it involve?



POSSIBLE ACTIONS INCLUDE:



Sharing litter prevention messages on **Twitter**



Presenting your waste for collection at the **correct time**



Displaying litter prevention messages on your noticeboards and intranet



Including litter prevention as part of **employee training**



Providing sufficient **litter and recycling bins** at your premises



Developing a **litter cleaning schedule** for your organisation frontage, car park, side alleys, delivery and storage areas on a regular basis

What will it involve? (continued)



We can send through a list of possible litter prevention actions to start you thinking about **what you can do...**



Once you have developed your **litter prevention action plan**, you can promote it to as many people as possible, including staff, suppliers and customers



You will also have the opportunity to contribute to a **Community Level Plan**

This is an overarching plan covering your local authority area, and will look at opportunities to coordinate activities and maximise the impact of the work being done by all partners

What are the benefits to me?



Who else is taking part?



For more
information:

www.zerowastescotland.org.uk/litter-flytipping/prevention-action-plans